

Jessa Moon Satterfield

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Education

Frostburg State University, Frostburg, MD

Graduated Magna Cum Laude, May 2004
B.F.A. in Art and Design, Graphic Design Focus
Certificate in Computer Print Graphics
Minor in English, Creative Writing focus

Wicomico High School, Salisbury, MD

Salutatorian, Class of 2000
Visual and Performing Arts Program
Honor Society, Art Club, Drama Club

Experience

May 2011 – Present | **D3Corp** | West Ocean City, MD

- Web design and development
- Email marketing design
- Logo Design

Sept 2010 – May 2011 | **Pajama Executive** | West Ocean City, MD

- Logo design and branding
- Web design and development
- DVD/CD packaging design
- Illustration
- Ad copy writing

Dec 2004 – Sept 2010 | **Mail Movers, Inc.** | Salisbury, MD

- Print design and production of direct mail advertising material
- Custom logo design
- Prepress for a variety of printers (2 and 4 color)
- Web design and maintenance, including email marketing
- Customer service and consultation

2003 – 2004 | **Gardner Sign, Inc.** | Salisbury, MD

- Custom logo design
- Design and production of sign graphics
- Customer service and consultation

Technical Skills

Computer Graphics – Proficient in Photoshop, Illustrator and InDesign; Competent in Quark

Web Design - Proficient in Dreamweaver, HTML and CSS; Basic knowledge of Flash

Operating Systems - PC and Mac

Community Involvement

2007 – Present | **Arabian Lights Dance Company** | www.arabianlightsdanceco.com

- General membership duties include learning dance movements and cultural history, performing solo and as part of a group, speaking in public about the art of Middle Eastern Dance
- Elected Historian in Summer 2007
- Elected President in December 2008 – some duties include scheduling and overseeing meetings, upholding corporate bylaws, publicity and event coordination, teaching dance technique and choreography
- Website design and maintenance